

iScripts PrintLogic 1.7 Quick Start Guide

Welcome to the quick start guide for your purchase of iScripts PrintLogic, the online design and print software!

iScripts PrintLogic is a feature-rich software with an administrative area which allows the owner to manage users, products, vendors and payments, as well as adjust the look of the site. While the administrator controls the main site, each user has the ability to select products and customize them using iScripts PrintLogic's built-in editor.

We have included many exciting features within this version for you to have the freedom to fully customize your own printing business website. These features will also allow you to provide your clients and users more options and ease of use.

This guide is intended to help you get your site up and running utilizing the main features. If you would like additional help, you can refer to the "Additional Support" section of this guide for support options. As with all of our software, iScripts PrintLogic is an open source standalone solution. You do not need any extras to have a fully functional and appealing site. Additionally, open source allows the code to be altered in the future for any needs that may arise within your new business.

If you would like to add your own features to fit specific business needs, we also offer affordable customizations. You may contact our sales department by telephone: 1-800-569-5538 or email: sales@iscripts.com to discuss project possibilities and receive a personal quote.

Thank you for your purchase and please enjoy your copy of iScripts PrintLogic!

Installation

After your purchase is complete, you will be sent a link to download the software. You may install the software yourself following the "Read Me" file. If you have trouble or would like to avoid installing yourself, we have installation available to you for an additional \$50. If you would like us to install the software to a new or existing site, the process will take 1-2 business days with all communication exchanged via email.

If you already have a running website, we suggest allowing time for a beta period. All server environments are different and the quality of hosting accounts also varies. Conduct a smooth transition by allowing this time to ensure the optimal performance of your site.



Admin Panel / Main Menu

After logging in, you will be directed to the Administration (Admin) Panel.

This is the Main Menu for the backend of your website. This dashboard will help you identify the needs of your site in seconds.

The home screen provides a snapshot of your sales, users, orders and is also equipped with a sales graph. This is the fastest way to identify the needs and activity of the site.

The screenshot shows the Admin Panel Main Menu dashboard. At the top, there is a placeholder for the user's logo. Below this, there is a navigation menu on the left with options like Home, Settings, Manage Help, Website content, Email Templates, Custom Fields, Custom Values, Category, Products, Manage Cliparts, Admin Users, Users, Vendors, Orders, Message Board, Reports, Change Password, Get Help, and Logout. The main content area is titled 'Store @ A Glance' and contains several summary tables and a sales graph. The 'Orders' table shows a status summary with values for Today, This Month, Last Month, Change, Pending Orders, and Total. The 'Users' table shows a status summary with values for Today, This Month, Last Month, Change, and Total Users. The 'Sales' table shows a status summary with values for Today, This Month, Last Month, Change, and Total. A 'Sales Graph' is also present, showing a bar chart for the month of December 2010 with a value of \$109.96.

Orders	
Status Summary	
Today	0
This Month	0
Last Month	0
Change	0.00
Pending Orders	0
Total	2

Users	
Status Summary	
Today	0
This Month	0
Last Month	0
Change	0.00
Total Users	1

Sales	
Status Summary	
Today	0
This Month	0
Last Month	0
Change	0.00
Total	2

The screenshot shows the user's home page. At the top, there is a placeholder for the user's logo and a 'Hi User' greeting. Below this, there is a 'Product Search' bar. The main content area is divided into several sections: 'Select Your Product', 'Create Your Design', 'We Make it Perfect', 'Testimonial', 'FREE SHIPPING ON ORDERS OVER \$70', 'REAL SERVICE', 'Featured Products', and 'Categories'. The 'Featured Products' section displays three items: 'Aromatherapy Wax Can...', 'iPad Zippered Sleeve', and 'Heart Globe'. The 'Categories' section displays various product categories like Cases, Drinkware, Shirts, Awards, Candles, Snowglobes, Hats, and Signs.

This is how users will see your home page.

You may enter your own products, logo and special banner.

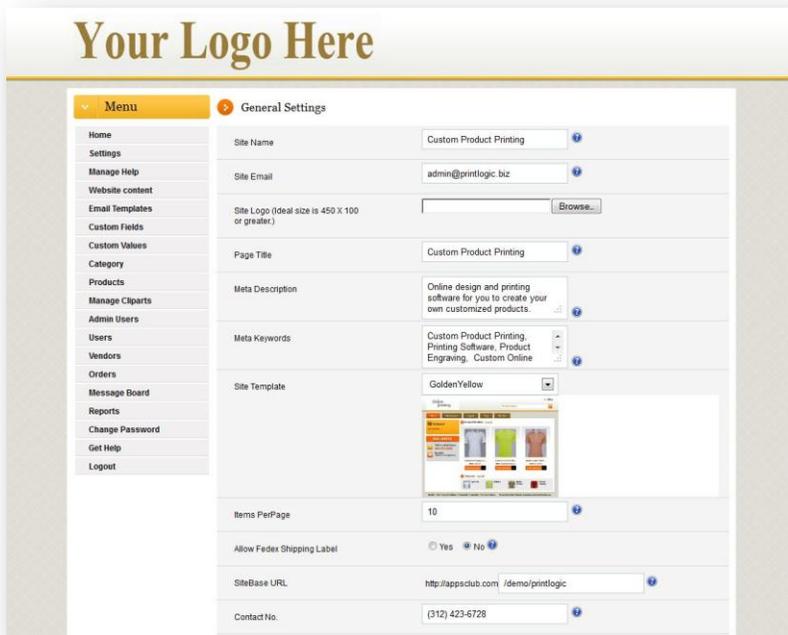
You also have multiple themes to choose from.

If none of the available site designs match your idea, iScripts can customize the software based upon your idea or a template you have found elsewhere. Simply contact us for more information and a quote.

Settings Manager

The Settings Manager contains the major settings which control your site.

Within this area, you may change your email, the payment gateways your site will support, user fees and other prices, as well as control the logo, page title, theme and name of your site. The following is a breakdown of the Settings Manager options.



General Settings

This is where you may edit your site name, email, logo, page title, site base URL, keywords, site description, and newsletter settings. If desired, you may turn off the special banner area or upload your own. You can even choose your ordering method. Users may purchase on site or receive a quote for product orders. You can also select both at the same time to keep higher-end product pricing available in quote form only.

- **Site Name** – Name Your Site! What is the name of your website? Enter it here.
- **Site Email** – This is the email where all site notifications, alerts and approvals will be sent.
- **Site Logo** – This is where you can change the logo of the site. Click “Browse” to upload a file saved on your computer. The logo size is pre-determined. Your logo should be 450 x 100 or a larger ratio for optimal display.
- **Page Title** – The contents of this field will appear in several places including the title of the website. This will be visible to users within the browser tab. Try to use keywords describing your site to help visitors understand your page quickly.
- **Meta Description and Meta Keywords** – Both the meta keywords tag and the meta description tag contribute to your search engine ranking. A meta keywords tag is supposed to be a brief and concise list of the most important descriptive keywords of your page separated by commas in list form. Meta description is a brief summary of the overall site objective. This is best provided in narrative form. What words would your customers use to find you?

- **Site Templates** – You may select the color scheme of your site here. Choose one of the preloaded templates to change the look and feel of your site instantly.
- **Items Per Page** – How many items would you like to display per page? You may set that preference here.
- **Allow Product Rating** – Enable this setting if you would like customers to rate products on your site. The rating appears on the product detail page of all products.
- **Allow FedEx Shipping Label** – Enable this function if you would like to use FedEx Shipping Label Creation. This feature allows the administrator to print a pre-made FedEx label that is generated for each order for faster order fulfillment.
- **SiteBase URL** – This may not need to be adjusted. Adjust only if the store is not installed at the root folder.
- **Contact No** – Enter your business phone number here. This will be displayed to your users on the home page.
- **Activate Newsletters** – If you enable this setting, you can send Newsletters to subscribed users. Please be aware that this setting is not ideal for reaching large amounts of users.
- **Ordering Method** – How will users purchase products? Will there be a price set for the products or will they be available by quote only? You can select “Both” By selecting the quote only option, products will not be purchased from the website and money will not be collected through payment gateway. This sets the website as a tool for recording orders to be followed up by phone or e-mail.
- **Display Special Offer** – Do you have a special banner to display? If so, select “yes.” It will display on the homepage. Resizing may be required for the perfect look.
- **Special Offer Banner** – You can create and advertise your own special banner. The ideal banner size is 250 X 132 or greater. Simply click “Browse” and select your banner to upload. Banners can be used to display the most current information on new additions to the website.
- **Facebook App ID/API Key and Facebook App Secret** – This feature allows users to log into your site with a Facebook login. A Facebook “share” link will appear under each product thumbnail so they may be shared among Facebook friends. When a site administrator creates a Facebook app for a website, he/she receives these credentials.
- **Twitter Consumer Key and Twitter Consumer Secret** – This feature allows users to tweet links for selected products and log into the site using a Twitter login. Once a key and secret code is set and “Allow Tweet” is set to “Yes”, each product on your site will have a “tweet” link.
- **SAVE** – This button must be clicked every time for the changes you have made on the page to update on website.

➤ Shipping Settings

The admin has the ability to set and alter all shipping rates and options. You may also select the flat rate shipping option. Other available options are as follows:

United States: UPS, USPS, FedEx

Canada and Australia Post Shipping Service also supported.

To acquire the proper required information, you will have to sign up with these services and create your own account(s). All associated accounts are free to sign-up and use.

➤ Payments Settings

Select your currency and payment method. You may enable PayPal and a credit card payment gateway. Credit card gateway options are Authorize.net, BluePay, YourPay or WorldPay. If you would like to enable these payment gateways, you may check the "Enable" boxes, as well as set up an account for each method.

Click on the payment gateway logos provided to begin the set up.

To obtain your PayPal Identity Token, follow the steps listed below:

1. Log in to your PayPal account.
2. Click on this Link:

https://www.paypal.com/uk/cgi-bin/webscr?cmd=_profile-website-payments

3. Choose "ON" for Auto Return and add an Return URL
4. Choose "ON" for "Payment Data Transfer" under this you will find your Identity Token
5. Click "Save."

Note: "Sandbox/Test Mode" is used to test the checkout. Under test mode, you may add to a cart and purchase just as a customer would, but no payments would actually be transacted. When you are ready to make your site live, you may uncheck the option for sandbox mode and it will be disabled.

Shipping Settings

Flat Rate Shipping Service Required ⓘ

Flat Rate Shipping Charge for first item

Flat Rate Shipping Charge for each additional item

Flat Rate Shipping Display name

2nd Flat Rate Shipping Service Required ⓘ

3rd Flat Rate Shipping Service Required ⓘ

4th Flat Rate Shipping Service Required ⓘ

Shipping Origin Country *

Shipping Origin State *

Shipping Origin Postcode *

UPS Shipping Service Required ⓘ
Note - UPS Shipping Service will support only US-Dollar

USPS Shipping Service Required ⓘ

Payment Settings

Currency ⓘ
Note - Authorize Net will support only US-Dollar

Payment Method Paypal

Start a new Paypal account

Paypal Id Token ⓘ
Note - Paypal Identity Token - allows the site to verify if a Paypal payment made is valid

Paypal Email ⓘ

Paypal Test Mode ⓘ

Authorize Net Email ⓘ

Authorize Net Login Id ⓘ

Authorize Net Transaction Key ⓘ

Authorize Net Test Mode ⓘ

Save Back

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➤ Tax Settings

Will you be using tax on your orders? If so, decide if you want to apply a fixed tax and/or a specific tax based on country/states. Will you tax to the shipping or billing address? Will you tax before or after shipping charges? Name your preferences within the “General Settings” and “Tax Rates” tabs shown here.

Editor Settings

The iScripts PrintLogic software allows your users to easily add and edit text, select clipart pictures, and/or upload pictures, custom images and logos. Users can even swap products mid-design if desired.

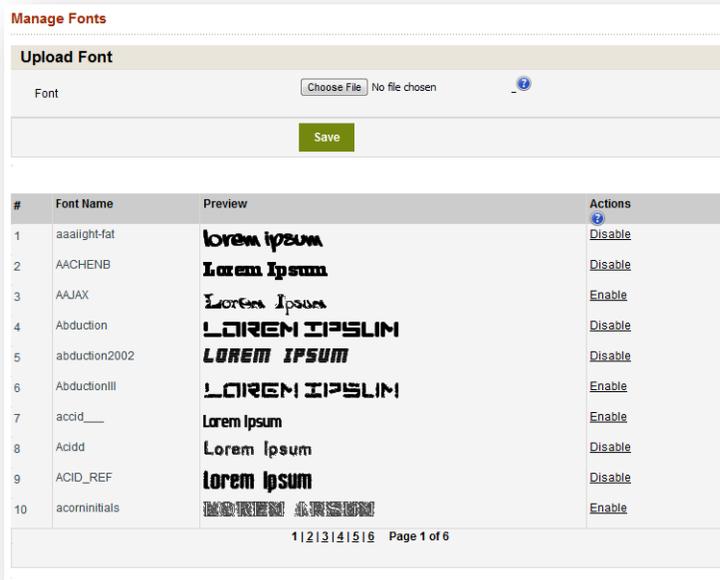
Within this area, you may set your desired editor capabilities. The editor settings area allows you to set pricing for available options. If necessary, you may charge users for adding images and/or text colors. Would you like to grant your users the ability to upload clipart? Define your preferences and set prices.

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Manage Palette

Here you can decide the palette colors that will be available to your users in the designer. You may select the desired colors and save. If you would like to add your own colors, you may use the color picker to add these selections.

#123456 Add



Manage Font

The software comes equipped with over 50 fonts. If you would like to supply additional font options for users, you may add them to the site by uploading True Type Fonts (TTF font files).

Manage Home Page Layout

As the Admin, you have the ability to edit the home page layout. Simply drag and drop to

alter placement of special banners, products, contact information and testimonials on your home page.

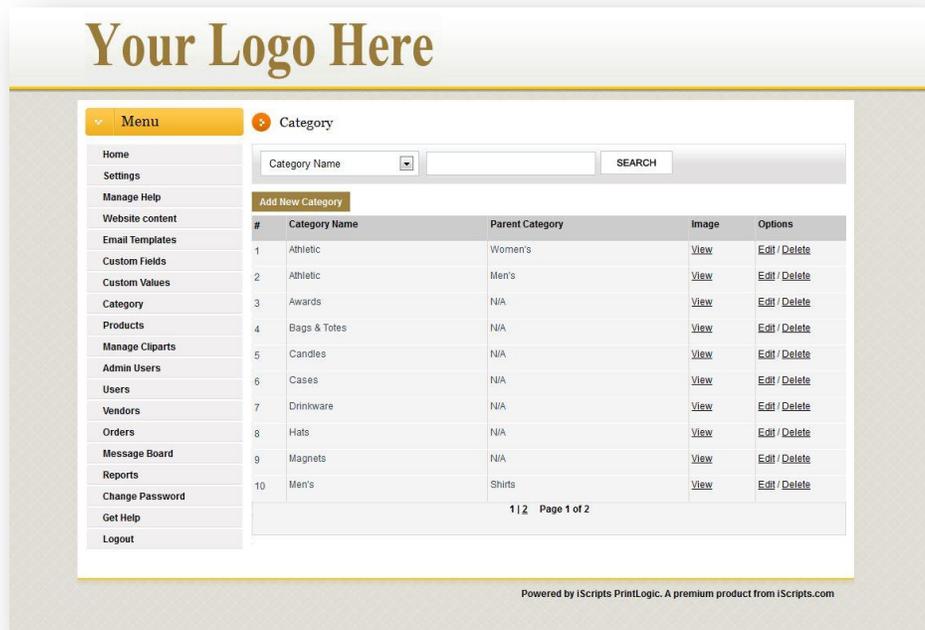
Website Content

To edit the site text, content and pages (*About Us, Community, FAQ, Terms and Conditions, Testimonials*): Click the “Edit” link that corresponds with the page and text you wish to modify. Don’t want a page or two? No problem; simply make it “Inactive.” Be sure to click “Edit Website Content” when finished. If this is not clicked after editing, no changes will be saved to the website.

Category

This is where you may add, edit and delete the site categories to fit your needs.

When you want to start adding categories, you should have a plan in mind. What will be the main categories versus any subcategories? After you have an idea of how your site will be set up, start by clicking “Add New Category” and begin



creating your first main category.

Top-level categories are called “Root” categories because they are the bottommost level. After you create the root level category and name it, you may select an image off of your computer to upload using the same browse functionality as uploading a logo.

Next you may select any Category Attributes. Please see below to get more information on creating category attributes. If you have created custom values (such as “Color” or “Size”), they will appear here for you to decide which will be ordering options displayed for users. If you choose to save this step for later, simply click “Edit” to the corresponding categories to adjust settings. If attributes are not applicable to your category, you may select “Default.” Remember to click the button at the bottom of the page labeled “save”.

After your main categories are created, you may create subcategories. Click the name of the newly created category to then add subcategories underneath it. Following the same steps, you can create an unlimited number of subcategories.

Example:

A main category is “Shirts.” The parent category of “Shirts” is “Root.”

A subcategory of “Shirts” is “Men’s.” The Parent Category of “Men’s” is “Shirts.”

A subcategory of “Shirts” is “Women’s.” The Parent Category of “Women’s” is also “Shirts.”

Products

#	Product Name	Category Name	Price	Image	Options
1	3.25 oz. Volive Glas...	Candles	\$500.00	View	Edit / Delete
2	Aromatherapy Wax Can...	Candles	\$350.00	View	Edit / Delete
3	Aromatherapy Wax Can...	Candles	\$130.50	View	Edit / Delete
4	Blue Performance T.S...	Athletic	\$20.00	View	Edit / Delete
5	Blue Raceback Tank	Athletic	\$20.00	View	Edit / Delete
6	Business Card Case	Cases	\$30.00	View	Edit / Delete
7	Can Cooler	Drinkware	\$1.98	View	Edit / Delete
8	Custom Magnet	Magnets	\$3.50	View	Edit / Delete
9	Custom Slop Sign	Signs	\$50.00	View	Edit / Delete
10	Custom Visitor Sign	Signs	\$35.00	View	Edit / Delete

It is very easy to add products to your site. Simply click “Add New Product.” Here you may select the category, enter the product name, quantity in stock, product description, price, discount types (if applicable) and product weight.

If you would like to make this a “Featured” item, select “Yes” and save your changes.

After saving, you will be able to add images by clicking “Manage Images.” You may add front and/or rear view images.

Custom Values / Custom Fields

iScripts PrintLogic gives you the ability to set multiple variations for your products.

You may use this for products with options such as sizes and colors or any other value you would like to create to fit your products and ensure your customers select the product they want.

First you must create a custom field. An example of this would be color, size, shape or another variable attribute of your product offering. Enter the title this custom field in the custom field name box and click save.

Next, under the custom values menu, you can add values for the custom field you have just created. To do this, selected from the drop-down of custom fields you have already created. Then type in the customer value you would like to add. Please remember you need to add as many of these custom values as needed for your ideal product offering.

What you believe you've set up all your custom values in fields correctly, please check on the table below to confirm.

#	Custom Field value	Custom Field	Edit/Delete
1	Green	Color	Edit / Delete
2	Blue	Color	Edit / Delete
3	Black	Color	Edit / Delete
4	Red	Color	Edit / Delete
5	Basic	Default	
6	XL	Size	Edit / Delete
7	L	Size	Edit / Delete
8	M	Size	Edit / Delete
9	XS	Size	Edit / Delete
10	S	Size	Edit / Delete

Additional Support

As a valued customer of iScripts, we provide you with many resources and avenues for support. If you have a question or an issue, there are many options within our support community available to you. Have questions answered, problems fixed, connect with programmers as well as other users, make suggestions and grow your business utilizing the following routes:

- **Check the FAQs – Frequently Asked Questions.** It's very likely that others have asked your question before! All FAQ's are updated frequently for your convenience. Please check this area first.
- You may also use the **Live Chat** to speak to an operator who may be able to answer your questions. Depending upon the issue you are experiencing, we may require more information.
- To reach the qualified programmers, iScripts has a **24 Hour Help Desk** where you can submit all technical issues. We respond to every ticket in the order it was received within 1 business day.
 - Please be clear and specific in your request for help. Entries like "Help! It doesn't work!" do not give much information and tend to take longer to fix. Explain everything that led up to your problem. Try to explain what your current problem is. Be clear about your concern and how we may be able to meet your expectations.
 - Email the Help Desk directly at support@iscripts.com. Within your request, please Include: Name, Email, Domain, Software Password, Your Hosting Control Panel Information and a description of your issue.
- Reach out to other software users through our [HELP FORUM](#). Chat with other users, ask questions, give advice and connect.

Sales & Customizations

For purchasing decisions, business inquiries, customizations, quotes and sales information; contact [\(312\)423-6728](tel:3124236728) or [\(800\)-569-5538](tel:8005695538).

Make Suggestions & Connect

SUGGESTION FORUM – Include your great idea! [iScripts IdeaLab](#)

Join our social network pages! <https://www.facebook.com/iscripts>

<https://twitter.com/iscriptsdotcom>

Gain free exposure! Submit your website so it can be featured on the iScripts Customer Showcase!

<http://www.iscripts.com/listshowcases.php>

